1. **Pase here.**

**A) Competitors matrix**

**B) Competitors map**

**C) Mockup**

**Do this for at least 3 competitors (one from Kazakhstan, one from Uzbekistan or near neighbors. One from Europe / US).**

1. **Competitor #1**

1. **Name**

1. **# of visits to competitors web-site. Use Similar Web https://www.similarweb.com/corp/marketing/competitive-analysis/**

1. **When the business was started**

1. **What is their business model**

1. **Who is the investor**

1. **Who are main customers**

1. **Link to PR articles about competitors**

**Competitor #2**

**Competitor #3**